



Offered by  
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Dear Reader,

I am offering a short free promotional seminar to entertain and inform in-house for any company in Cambridgeshire that can provide an audience and space for at least 6 people.

What topics can be covered? Some examples are:

- The Competitive Edge – What it is and how to get it.
- Memory Skills – How to improve your ability to recall facts and situations.
- Communication Skills – Sharpen skills to avoid misunderstandings and costly mistakes.
- Leadership Skills – How to motivate and inspire your people.
- Stress – How to cope under pressure. How to turn it to your advantage.
- Time Management – Learn how the best organisations work Smarter not Harder.
- Networking at business meetings.
- Basic principles of good presentations.
- A people related topic that is directly related to your business.

As an accomplished professional speaker, I can provide you with a talk ranging from 20 minutes to 1hour that will be educational, entertaining and interactive; see the testimonial [overleaf](#).

Dale Carnegie's basic concept is that by understanding people, we can work better together and bring the best out of ourselves and our teams.

I hope this gives you an idea of what we could do. I'm quite happy to come in for a short chat to see how we could tailor such a presentation specifically for your company.

Please give me a call on **01223 440024**, e-mail me at [chris@dalecarnegie.co.uk](mailto:chris@dalecarnegie.co.uk) or visit my webpage at <http://www.miltoncontact.com/training.html>.

Best wishes,

A handwritten signature in black ink that reads "Chris".

Free DC  
Seminar  
offer Oct 07

**Dr Chris Thomas,**  
Dale Carnegie Business Development Manager for Cambridgeshire,



## Testimonial

*We recently enjoyed a one hour promotional seminar about communication. Prior to the seminar we were given the opportunity to brief the presenter so that they could tailor the presentation specifically for our business and staff.*



*The seminar was entertaining, informative and provided a supportive environment that enabled everybody to participate in the interactive exercises. After the session staff said how much they had enjoyed the seminar and expressed an interest in similar sessions.*

*The seminar raised people's awareness about the importance of effective communication. The section relating to memory skills was clearly effective; one week later we are still enjoying lively discussions to establish who can remember the most! This bite-sized session will help us to work better together and bring the best out of ourselves and our teams contribute to improved communications skills. We would highly recommend this to our business colleagues and others.*

***Sue Clements on behalf of Saunders Boston Ltd***